



BOARD AGENDA ITEM FOR October 22, 2024

COMMITTEE: Board of Education
MEETING TYPE: BUSINESS SERVICES CONSENT ITEMS
SECTION TYPE: BUSINESS SERVICES CONSENT ITEMS
ITEM TYPE: Consent Item
DEPARTMENT: Business Services

ACTION ITEM

Ratify/Approve Agreement with Division-D for advertising solutions, effective October 1, 2024 through November 30, 2024, at a cost not to exceed \$15,000.00, to be funded by Business Services Funds (Appendix Item).

AGENDA ITEM DESCRIPTION

Division-D offers versatile advertising solutions: Cross-Platform Standard Display for consistent visibility across devices, Rising Star Billboard for high-impact visuals, In-Feed Native for integration with content, Mobile Interstitials for attention-grabbing full-screen ads, and Streaming Audio or Podcast with Companion Banner for combined audio and visual engagement.

ATTACHMENTS