

REDLANDS UNIFIED SCHOOL DISTRICT

RESOLUTION NO. 12, 2024-2025

The 2024 California Red Ribbon Week Program

In collaboration with the Partnership for a Drug-Free America

WHEREAS, the National Red Ribbon Campaign originated when Federal Agent Enrique Camarena was murdered by drug traffickers in 1985; and

WHEREAS, the National Federation of Parents introduced the Red Ribbon to symbolize a commitment to reduce the demand for drugs; and

WHEREAS, the National Red Ribbon Campaign has been designated as the Red Ribbon Celebration and will be observed **October 23 – October 31, 2024**, and will utilize the theme, “Life is a Movie, Film Drug Free.”

WHEREAS, the Redlands Unified School District further commits its resources to ensure the success of the Red Ribbon Campaign; and

WHEREAS, schools, business, government, law enforcement, religious institutions, service organizations, youth, medical, senior citizens, military, sports teams, and individuals will demonstrate their commitment to healthy, drug-free choices by wearing and displaying red ribbons during this awareness campaign; and

WHEREAS, the Redlands Unified School District will encourage all staff and students to strive for the goal of the 2024 California “Red Ribbon Program” which is:

A call to action to speak out in support of healthy choices. It is also a reminder that by staying drug free, you are sending a message to yourself and others about how much you value yourself, your overall health, your community, and your future.

NOW, THEREFORE, BE IT RESOLVED, that the Board of Education of the Redlands Unified School District does hereby support the recognition of the week of October 23-31, as the 2024 RED RIBBON campaign with the theme of “Life is a Movie, Film Drug Free” and encourages its students and staff to participate in drug awareness activities, making a visible statement that we are firmly committed to creating a drug-free and alcohol abuse-free community.

The foregoing resolution was passed and adopted by the Governing Board of the Redlands Unified School District on September 24, 2024.

THE GOVERNING BOARD OF THE
REDLANDS UNIFIED SCHOOL DISTRICT

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____
