



BOARD AGENDA ITEM FOR December 12, 2023

COMMITTEE: Board of Education
MEETING TYPE: BUSINESS SERVICES CONSENT ITEMS
SECTION TYPE: BUSINESS SERVICES CONSENT ITEMS
ITEM TYPE: Consent Item
DEPARTMENT: Business Services

ACTION ITEM

Ratify/Approve Agreement with The Lew Edwards Group, to provide preparatory communications outreach services for Redlands Unified School District, effective November 1, 2023 through August 30, 2024, at a total cost not to exceed \$76,000 for professional consulting services, to be funded by Business Services Funds (Appendix Item).

AGENDA ITEM DESCRIPTION

The Lew Edwards Group will review background information and materials on the District, analyze results of the public opinion research survey and provide strategic recommendations as well as provide ongoing strategic advice, planning, and project coordination for the District's informational (nonadvocacy) Outreach Communications Program.

ATTACHMENTS